



Microsoft

Our New
Home

Microsoft BeLux

Microsoft Home
at Brussels Airport
and office in Luxembourg City

+400
employees

59.1%
Microsoft SaaS market share

+4000 local partners { 95% of commercial revenue } +80.000 partner jobs created

Empower every person and organization
in Belgium and Luxembourg to achieve more

Trusted Cloud

transparent secure
privacy \$3bn invested compliant
GDPR compliant

Innovation through AI

68%
Belgian companies
working with A.I.

3 Innovation Centers

Philanthropies

Office 365

Free licenses for
students and teachers

+€24 million
software donations in BELUX
to 3,761 non-profits in 2018

</DIGIkids>
+10.000 kids
trained in coding each year



Origin of the project =
Change in culture

*“Culture eats strategy
for breakfast”*

When our new CEO started in Feb 2014 – he decided to change the culture of the company to make our products more open to enable our platform as well as enabling our partners to learn & demonstrate our products

3 key attributes:

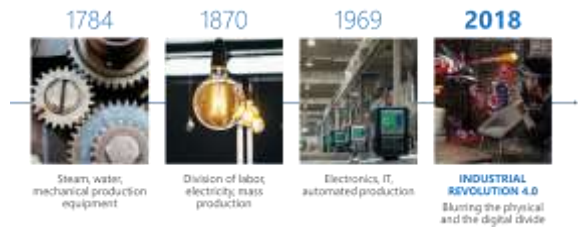
Openness, Innovation & Trust

The origins : 4th Industrial Revolution

While the Digital Transformation is often called the industrial revolution 4.0, Art Nouveau was a disruptive architecture movement at the time of the second industrial revolution

We feel that technology should be human and integrated and not visible

Art nouveau 4.0 was the willingness to integrate technology in a human, home feeling environment



Design Inspiration

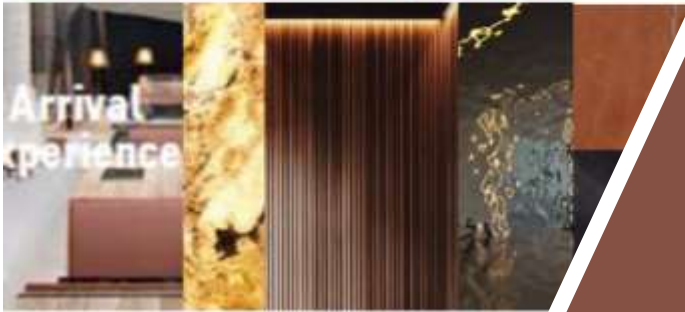
- Art Nouveau brings light, nature and curves in the living environment
- The sketches of the employee floor were based on the Ginkgo leaves very much present in Art nouveau to reflect the curves of nature
- The decision was taken to put all meeting rooms in the middle to get the light in





Welcome experience

Everybody should feel welcome:
local Belgian touch & visuals



- ✓ We wanted to have a local touch
- ✓ North you have the North Sea and South the Ardennes with the corresponding visuals and color palette



INNOVATION WITH OUR MTC

Microsoft Technology Center – in the MTC we organize VIP sessions to show to our customers tangible solution built on our platform such as : lot to secure buildings, Hololens in manufacturing , ...



OPENESS TO SOCIETY Digikids initiative

We have started a new philanthropy initiative in our new home: schools are invited to come to our office by train (offered by NMBS), they follow a coding session & get a visit of our office and in the afternoon they go for a visit of the airport behind the scenes





Embracing Technology:

360 sensors: we have a full lot building with sensors at every workstation, meeting rooms parking places and in main areas

Atrium screen: the screen placed at the entrance not only displays our logo but also represent the data measured by the lot elements

lot for Collaboration

- Focuses on what is happening here and now for ad-hoc use of the office
- Shows nearest workplaces, meeting rooms and colleagues
- Personal controls such as lights and temperature

lot for Workplace

- Help employees with finding available desks and available meeting rooms
- From A to B with indoor wayfinding

lot for personal control

Not having a designated workplace doesn't mean you can't make it feel like home. With Mapiq you can

- Control the temperature
- Control the light



Increase quality: less sqm2, better design, more meeting rooms (43), more intentional connections



We used our own dashboard and tools across the world to measure occupancy of workstations & meetings rooms as a results (won PAA tool)

- Our previous peak daily attendance was 150 for 250 seatings
- Sq m from 4,000 to 2,200 but increased budget by M2, high customer satisfaction
- We have 123 workstations for 393 employees (reduction of 32% because they were underutilized)
- We have 59 meetings rooms – about 50% are conversations room in order to have quite work spaces and fit the demand

Today 1st results: occupancy

We have more visitors than employees coming daily to our office



Peak Daily Attendance (PDA) remains below actual seating and far below max seating